

# INTERFERENSI INDUSTRI ROKOK THD UPAYA PENGATURAN KONSUMSI ROKOK

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RTD tentang Graphic Health Warning  
Jakarta 19 September 2011

# STRATEGI IR MENGHADAPI REGULASI

Usulan Michael J Thompson (The Tobacco Institute of New Zealand Ltd), 12 November 1991 (didanai oleh Rothmans Holding, Ltd):

1. The industry is clearly capable of effectively lobbying government. It has succeeded in reducing a call for four rotating (graphic) health warnings to a requirement for one non causal warning on the side of the pack.
2. I have discussed with Wahyu the systemising of advance lobbying and building of better continuing liaison both at bureaucratic and political levels.

3. There is a need to develop allies particularly in political, business and sponsorship circles. I would list the following potential allies:

- ▶ Coord. Min social affairs
- ▶ Coord Min security and political
- ▶ Min of Education
- ▶ Min of Finance
- ▶ Min of Industry
- ▶ Min of Trade
- ▶ Min of Man Power
- ▶ Min of Agriculture
- ▶ (Senior civil servants for the above portofolios)

4. It is important to exploit political and commercial links to sponsorship activities. It is not unusual to find that certain politicians have a personal association with a sponsored activity.

5. Anti Smoking Organisations: more and better intelligence is necessary on those organisations particularly to assist pre-planning.

6. Smokers Rights Group: In due course the possibility of forming a smokers rights group should be considered.

# SURAT BAT

Tentang: Indonesian forthcoming law on health, tanggal 5 Agustus 1992:

“...Min of Health tend to publish the legislation for the 19<sup>th</sup> September.....During the session by one of the member party, nicotine is claimed to be an addictive substance...”

“.....The industry (BAT, Rothmans, Djarum, HM Sampoerna/RJR, Bentoel/Philip Morris and GAPPRI/GAPPRINDO) will approach the Government Institutions to have the possibility to influence the content of the said draft law....”

“With regard to this situation, the Cigarette Association (White and Kretek) feel that inviting some key members of the parties involved in the commission 9 of the House of Representative to attend our Media Briefing in Bali would be very useful...”

# RADIO AUSTRALIA

## AUGUST 31, 2011

### Study Reveals Collusion Between Indonesia Govt And Tobacco Firms

A new study has detailed the close relationship between the Indonesian government and big tobacco companies.

American researchers examined thousands of previously secret documents from international tobacco companies.

They say the documents show extraordinary collusion, that has led to increased smoking rates, including among children in Indonesia.

# BEBERAPA INDIKASI

- ▶ Tidak dilaksanakannya Deklarasi Konperensi Negara-Negara Islam (Kuala Lumpur 2007) yang dihadiri Presiden SBY dan ditanda tangani Menkes RI Siti Fadillah Supari
- ▶ Hilangnya ayat yang menyatakan tembakau sebagai zat adiktif dari UU Kesehatan yang sudah disahkan
- ▶ Keikut sertaan IR dalam menyusun RPP tentang pengendalian konsumsi tembakau untuk melindungi kesehatan
- ▶ Nyata sekali interferensi terhadap upaya regulasi dengan taktik 3D (Dilute, Delay, Delete)
- ▶ Pemerintah RI tidak merasa dilecehkan oleh IR